20th ANNUAL MANILA STUDIES CONFERENCE
ST. CECILIA’S HALL, ST. SCHOLASTICA’S COLLEGE,
2560 LEON GUINTO STREET, MALATE, MANILA
JULY 27-28, 2011

CONFERENCE PROGRAM

DAY 1
July 27, 2011 - Wednesday
7:30 a.m.  Registration of Participants
8:30 - 9:30 a.m.  Opening of Conference

Welcome Remarks
President, St. Scholastica’s College-Manila
Sister Mary Thomas Prado, OSB

Prof. Felipe M. de Leon, Jr.
Chair, National Commission for Culture and the Arts

Opening of Conference
Bernardita R. Churchill, Ph.D.
MSA President and Conference Convener

Cultural Program – St. Scholastica’s College
Musical Numbers
Sa Kabukiran  ......  Manuel Velez
Myra Mae Meneses, soprano

Melodie .................  Tchaikovsky
Joseph Brian Cimafranca, violin
Prof. J. Greg Zuniega, Assisting Artist

At Last .................  Etta James
Jazz Ensemble
Kristine Marie Balingcos, soprano
Christian Tan, violin
Nick Lazaro, bass
Rafael Del Rosario, piano
Introduction of Participants
Lorelei D.C. de Viana
MSA Co-President and Conference Co-Convener

Emcee: Mary Joy L. Rosales - Orante
St. Scholastica’s College - Manila

9:30-10:00 a.m.        Break

Session 1      10:00 - 12:00 noon

 TABLE WARS: Home Economics Becomes an Accidental Advocate for Philippine Culture Amidst an Americanization Campaign in Public Schools, 1904-1922
Felice Prudente Sta. Maria
Independent Scholar and Writer

St. Scholastica’s College at the Turn of the Century, 1906-1945
Sister Angelica E. Leviste, OSB
Former President, St. Scholastica’s College - Manila

Hijos de Enero Nueve: Quiapo’s Black Nazarene Procession as a Masculine Initiation Rite
Jose Alain Austria
De La Salle – College of Saint Benilde - Manila

Session Chair and Moderator
Lorelei D.C. de Viana
Far Eastern University/MSA Co-President

12:00 - 1:00 p.m.     Lunch

Session 2       1:00 - 3:00 p.m.

An Overview of Binondo’s History
Teresita Ang See, Kaisa Para sa Kaunlaran
Richard T. Chu, Ph.D., University of Massachusetts - Amherst, USA

Divisoria: Ang Pagsimula at Pagsulong ng Makasaysayang Pamilihang-Bayan
Gil G. Gotiangco, Jr. II
University of the Philippines - Diliman/MSA Board Member
The Vitas Tenement Housing Project from the Diosdado Macapagal
Administration to the Present: A Study on the Urban Poor’s Protracted
Struggle For Decent Housing in the City of Manila

Marco Stefan B. Lagman
University of the Philippines - Diliman/MSA Board Member

Angelito S. Nunag
University of the Philippines –Pampanga

Session Chair and Moderator
Maria Eloisa P. de Castro
University of Santo Tomas/MSA Board Member

Merienda Break 3:00 - 3:15

Session 3 3:15 – 4:15 p.m.

Reforming Women’s Education in the Mid-19th Century Manila

Marya Svetlana T. Camacho, Ph.D.
University of Asia and the Pacific/MSA Board Member

Incorporating the Western Ideology of Music Composition in the Last
Half of 19th Century Manila

Jose S. Buenconsejo, Ph.D.
University of the Philippines - Diliman

Session Chair and Moderator
Digna B. Apilado
University of the Philippines - Diliman/MSA Board Member

Book Raffle

DAY 2
July 28, 2011 - Thursday

Session 4 8:30 - 10:00 a.m.

Maritime Images and the Austronesian Afterlife

Eusebio Z. Dizon, Ph.D.
The National Museum of the Philippines

The University of Santo Tomas Printing Press in the 19th Century:
The Collection of the UST Archives and the Rare Book Section
of the Central Library

Regalado Trota Jose
Archivist, The Archives of University of Santo Tomas
Session Chair and Moderator
Violeta S. Ignacio, Ph.D.
University of the Philippines –Pampanga
MSA Board Secretary

10:00 - 10:15  Coffee Break

Session 5  10:15 - 12:00 noon

The American Health Service vis-à-vis Plague Incidence in the Philippines
Eden M. Gripaldo, Ph.D.
University of the Philippines Diliman/MSA Board Treasurer

Nostalgia and the Globalist Impulse: Constructing City and History Thru Public Arts Projects
Tessa Maria Guazon
University of the Philippines-Diliman

Session Chair and Moderator
Veronica A. Dado
National Historical Commission of the Philippines
MSA Board Member

12:00-1:00 p.m.  Lunch

Session 6  1:00-2:30  p.m.

The Teachers’ Movement of Manila (1946-2006): History, Challenges, Prospects
Noel Christian A. Moratilla
St. Scholastica’s College -Manila

The Golden Age of Philippine Theater: An Unintended Consequence of the Japanese Occupation of Manila
Marcelino M. Macapinlac, Jr.
St. Scholastica’s College -Manila

Session Chair and Moderator
Manuel R. Zamora, Jr.
Colegio de San Juan de Letrán/MSA Board Member

Session 7  2:30-4:00 p.m.

Martyrdom at De La Salle College during the Japanese Occupation of the Philippines
Jose Victor D. Jimenez, De La Salle University - Manila

A Wartime Legacy: UST and Its Continuing Mission of Education during World War II, 1941-1945
Jose Victor Torres, Ph. D.
De La Salle University Taft - Manila

Session Chair and Moderator
Christian Paul G. Ramos
Polytechnic University of the Philippines/MSA Board Member

4:00 p.m. Launching of Manila: Selected Papers from the 19th Annual Manila Studies Conference (2011)
Lorelei D.C. de Viana (Editor)
Bernardita Reyes Churchill (Executive Editor)
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Closing of Conference - Thanks and Appreciation
Marcelino M. Macapinlac, Jr.
Co-Convener, St. Scholastica’s College - Manila

Bernardita R. Churchill
MSA President and Conference Convener

Merienda - Sponsored by St. Scholastica’s College - Manila

Book Raffle
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